

## Burlington Route

### Via Chicago Via St. Louis To Eastern Points

Either way you prefer, the Burlington can give you a service unexcelled by any other lines. Its Standard sleeping cars leaving Salt Lake City every day, go *thro'* to Chicago on time saving schedules, connecting at Denver with the Burlington's own *thro'* trains to Omaha, and to St. Joseph, Kansas City and St. Louis. In both Chicago and St. Louis there is very convenient connection with principal trains for the farther East or South

**R. F. NESLEN, General Agent**  
79 West Second South St.,  
Salt Lake City

#### The Local Merchant

Is the best judge of advertising value of the various weekly papers in this City. He puts his money where it pays best. The best paper for him is the best paper for the General Advertiser as well.

**TRUTH** is the Best Advertising Medium for the Local Merchant

Don't forget we have the circulation that brings Results. Call us up,  
BOTH PHONES.

#### Advertisers

generally find people who buy things in the most receptive mood in the surroundings of Home and Family—especially at evening, when there is leisure and inclination for reading; experienced advertisers know this and advertise to reach the people, **TRUTH** has the circulation and will certainly bring you **RESULTS**.

**WHY?** because it has the largest circulation.



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CHICAGO,  
NEW YORK,  
or any point  
EAST or SOUTH**

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Elegant Coaches, Quick Time,  
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SALT LAKE R.



Extension of


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Rates



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Time

No  
Change

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**3 Trains Daily 3**

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